

## THE POWER OF



+



**Intacct**®

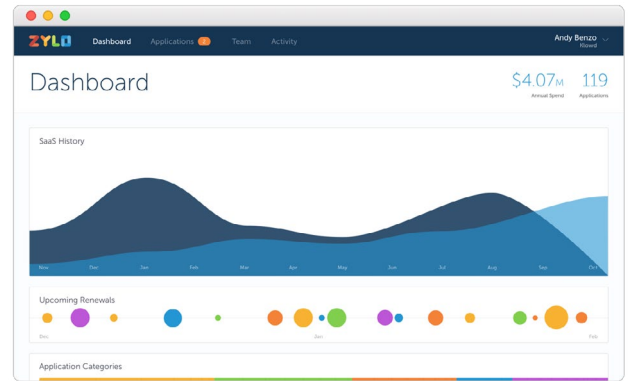
### IF YOU'RE AN EXECUTIVE AT A LARGE ENTERPRISE,

regardless of whether your company focuses on B2B or B2C market segments, it's likely safe to assume that you invest in SaaS and cloud apps across each of your departments. But how much is your organization actually spending on these subscription-based products compared to other budget line items? Do you even know?

Did you know that on average, executives underestimate the number of SaaS apps and spend across their organization **by up to 80%**?

**The technology industry is being driven by cloud-based Software as a Service (SaaS) offerings, and according to [recent research](#) from Gartner, it will soon reach \$150 billion in annual revenues.** As executives know firsthand, the SaaS market isn't slowing down and organizations continue to plan out long term investments. As they do, it's imperative to ensure that they have a solid foundation that accounts for all expenditures, utilization, redundancy, employee feedback, as well as other bottom line factors.

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## A POWERFUL COMBINATION: COMBINING ERP & FINANCIAL INSIGHTS WITH ZYLO + INTACCT

The first-of-its-kind Zylo and Intacct integration combines Intacct’s ERP data with Zylo’s spend, licensing, and application data into a powerful cloud optimization platform. The easy point-and-click integration between Intacct and Zylo allows seamless insights into ERP and financial data. Those leveraging the integration will gain real-time visibility and will be able to quickly act on insights.

**Feed Accounts Payable (AP) data from Intacct into Zylo’s platform** to align payment data to subscription-based services, all with a few clicks.

**Zylo utilizes Intacct AP data and other business critical data sources** to uncover hidden subscription-based software expenditures.

**Bring together spend, software utilization, and sentiment data with Zylo**, resulting in a powerful application for customers to track, manage, and optimize their cloud software providers.

### Ready to Gain Powerful SaaS Insights?

The subscription economy is radically changing the way we do business—and in most cases it’s for the better. We simply cannot imagine life without the platforms and applications we rely on each and every day across all areas of business. But for executives, it’s time to understand how SaaS is being leveraged across your organization, gaining a real-time understanding of spend, utilization, and feedback. Imagine how much more powerful those subscriptions could be if the power were fully unlocked for you and your executive team. For more information or to request a demo: [www.Zylo.com](http://www.Zylo.com).

Name	Monthly Spend	Users	Monthly Sessions	Category
Hubspot	\$24,400	182	914	Marketing & Sales
Hubspot	\$24,400	182	914	Marketing & Sales
Adobe CC	\$1250	15	241	Design
Slack	\$900	35	1,193	Communication
GitHub	\$200	12	148	Development
Sigatr	\$150	15	140	Marketing & Sales
Asana	\$900	35	418	Operations
Harvest	\$750	35	714	Operations

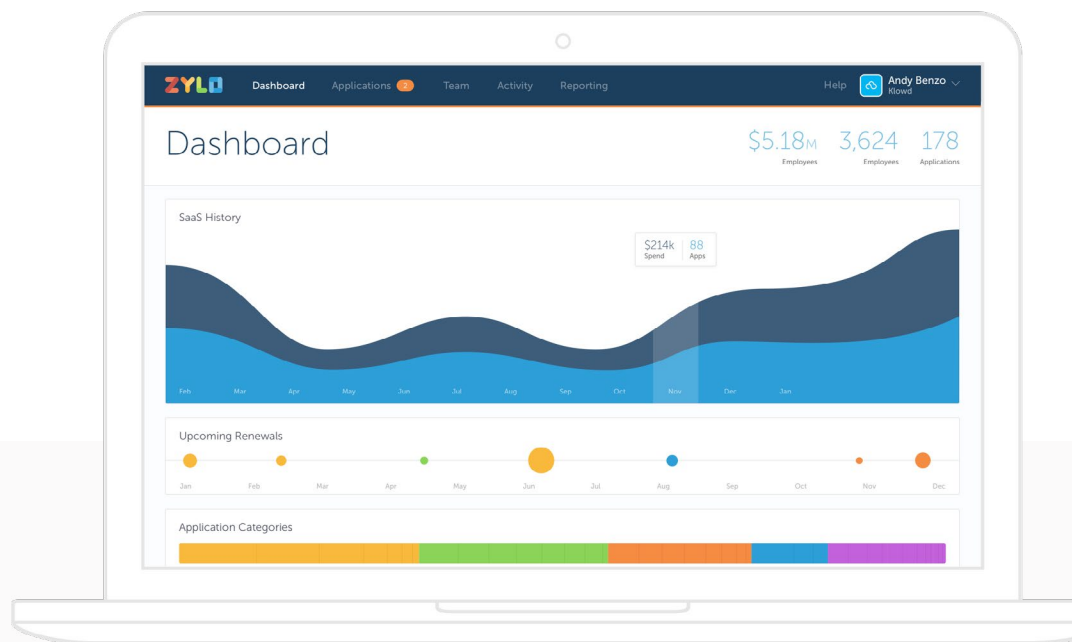
## About Intacct's Cloud ERP Platform:

**Intacct** is the customer satisfaction leader in cloud ERP software. Bringing cloud computing to finance and accounting, Intacct's innovative and award-winning applications are the preferred financial applications for AICPA business solutions. In use by more than 11,000 organizations from startups to public companies, Intacct is designed to improve company performance and make finance more productive. Hundreds of leading CPA firms and Value Added Resellers also offer Intacct to their clients.

## About Zylo's SaaS Optimization Platform:

**Zylo's** SaaS management and optimization platform allows companies to view deep insights into SaaS spend, utilization, and employee sentiment and feedback across every subscription-based application used in an organization—whether purchased by IT or not.

Zylo's powerful platform transforms how companies manage and optimize the vast and accelerating number of cloud-based applications organizations rely on today. The platform provides a command center for all cloud-based software used across a company, giving an organization visibility into what software is used, how much is spent and how to optimize their cloud software investments.



Zylo unlocks the full potential of SaaS investments by delivering powerful insights around spend, utilization, and feedback.

To get started with Zylo Glimpse, visit us:

[zylo.com](https://zylo.com)