

# Cleo Integration Cloud™



## B2B-led integration for the modern enterprise

### About Cleo

Cleo is a cloud integration software company focused on creating value through business outcomes. Based in Rockford, Illinois with offices in the U.S., EMEA, and Asia, today more than 7,000 customers in 78 countries trust Cleo to solve their toughest B2B integration challenges.

The world's leading organizations get to that point by building trusted relationships across their partner ecosystem. But as organizations modernize their IT infrastructures and mix new technologies in with the old ones, maintaining the data flows powering those relationships becomes increasingly difficult. Reliably integrating the data flows across disparate systems and applications enables the automation, control, and visibility required to strengthen those relationships and achieve greater business agility.

Cleo Integration Cloud is built as one complete solution, an independent platform hosted on your cloud or ours, with the automated tools and intuitive controls you need to easily connect and consolidate systems, applications, clouds, people, and processes. This B2B-led cloud integration platform delivers the capabilities and methodologies to construct, operate, and govern B2B, application, big data, and embedded integration workflows, via self-service and managed service experiences, and manage the data powering your business.

# B2B-led integration for the modern enterprise

## *Discover Ways to Create Value with Simplified, Accelerated Integration*

Cleo Integration Cloud spans all modern integration use cases while centralizing the governance of your interactions and streamlining your existing data movement processes.

### B2B Integration

Connect and govern data exchanges between your internal systems, suppliers, customers, and partners. Whether you are planning to replace an aging legacy system, meet new customer requirements, or bring integration control in-house, Cleo Integration Cloud provides easy-to-use tools that help you rapidly deploy secure and reliable B2B connections, accelerate data transformation, streamline routing and workflow, and quickly access real-time dashboards and transaction alerts.

- Say “Yes!” more often to your customers’ and partners’ needs, creating new opportunities to expand and leverage your ecosystem.
- Improve time-to-value by onboarding partners faster, enabling business processes more quickly, and meeting SLAs more consistently.
- Obtain greater business agility when stakeholders can seamlessly collaborate faster and in more ways.
- Enable fluid business processes that create significant value at the edge of your digital B2B ecosystem.

### Application Integration

As companies modernize systems and shift more business-critical applications and workflows to the cloud, they often must address how to get their on-premise and cloud applications to work together. Flexibly connecting to new software solutions, as well as evolving purpose-built and mission-critical legacy IT systems to work in a modern IT infrastructure, ensures fluid and frictionless digital interactions with partners, customers, and suppliers.

Cleo Integration Cloud provides a single-platform approach to enable seamless integration in a hybrid business process environment, removing the complexity of connecting modern applications with other critical IT systems.

- Connect and integrate any on-premise or cloud application, including SAP, Oracle, Salesforce, and NetSuite, as well as all flavors of TMS, WMS and SCM, procurement, payroll, and HR systems, entirely out of the box.
- Leverage the tooling and capabilities needed to build integrations without custom coding, removing the need for programmers to perform integrations.
- Automate end-to-end B2B processes (such as order-to-cash, procure-to-pay, and plan-to-produce) with a digitally fluid, integrated enterprise.
- Gain a platform that grows with your business and allows you to switch out applications and dynamically change data flows as quickly as needed.

#### By the numbers

**\$275B**

Cleo integration solutions move more than \$275 billion in transactions every day

**3 TBs**

Move 3 terabytes of data every hour

**10K**

Securely connect tens of thousands of endpoints

**1M**

Reliably move millions of files per hour

**900**

Preconfigured integration connections

**4X**

Onboard trading partners four times faster than other solutions

# B2B-led integration for the modern enterprise

## Big Data Integration

In today's era of digital transformation, data-driven decision-making is growing more critical to success. But the inability to connect and integrate data across disparate internal sources makes it impossible to efficiently populate data lakes and maintain their richness over time. Connecting, integrating, aggregating, and storing all data calls for new forms of technologies.

Cleo provides one big data integration platform to reliably aggregate the mountains of data that enable accurate business intelligence. Cleo's integration architecture supports all the protocols and connection methods required to consistently feed your data store with critical and accurate data from customers, suppliers, and third parties.

- Connect to all data sources in your enterprise via the protocols and connection required, including in-house servers, file systems, or AWS storage systems; public cloud applications with your key data sets; and all parts of your global enterprise to easily manage ingestion into your data lake or data insight systems.
- Accelerate the movement of data – of any format, size, or volume – without compromising network bandwidth.
- Stream data from source to target without having to write to intermediate storage.
- Separate the control and governance layer for development and management for all these data sources and information to be consumed from the cloud.
- Gain elastic scalability to handle varying data volumes.

## Embedded Integration

For technology and software companies, data transfer to and from customers is key to providing SaaS services. Data must flow into and out of the organization's cloud and provide results back to customers, or perform the mediation or brokerage service offered. But as a SaaS provider's customer base grows, so does demand for new protocols and connectors. A SaaS service's infrastructure must provide rock-solid reliability and scalability, as well as the flexibility of providing a broad range of protocols and connectors to say "Yes!" to customers regardless of their technical sophistication or preferred communication standards.

Designed from the ground up to provide a scalable and flexible multi-protocol gateway, with a large range of APIs for provisioning, authentication, monitoring and alerting, Cleo makes integration an easy, seamless part of any cloud services offering by delivering a platform supporting:

- DevOps
- REST APIs
- Flexible licensing
- Database independence
- Carrier-grade scalability
- The ability to embed or run headless
- A spin-up/spin-down model

# B2B-led integration for the modern enterprise

## *B2BiaaS: Self-Service or Managed Integration*

Cleo Integration Cloud also offers B2B integration-as-a-service (B2BiaaS), which creates a simpler integration experience for your business needs.

### Self-Service

Cleo masks the complexity of integration activities so businesses can quickly and securely exchange, transform, validate, and integrate data – without needing any custom code or special skills to manage. You then control integration processes via a cloud-based portal to start and stop actions and gain real-time visibility into all transactions.

### Managed

Cleo builds and manages all integration processes for you, but still provides you the real-time visibility, control, and ability to scale as needed. Cleo's staff of integration experts will deliver around-the-clock managed services and support to ensure the exchange of critical data is secure, and never stops. If that model doesn't work, migrate to a self-managed option at any time, without any operational disruption.

### Learn More

Cleo Integration Cloud allows you to connect, transform, integrate, and control all internal and external partner data on a single platform.

To learn more about Cleo Integration Cloud, contact Cleo today or visit [www.cleo.com/cleo-integration-cloud/](http://www.cleo.com/cleo-integration-cloud/).