

The Customer-Centric AR Platform

Not long ago, all but your biggest customers had to submit to your invoicing process. Now, because experiences as consumers are driving expectations at work, even your smallest customers demand an invoicing and payment experience that works for them. We've entered the era of customer-centric AR.

An online, self-service, customizable, easy-to-use and secure AR process is the new normal. Are you ready?

"If we're not simplifying our transactions —and the transaction experience for our customers — then we're failing."

John Shamanis, CFO, Carrier Enterprise



What is VersaPay ARC®

VersaPay ARC® is a cloud-based invoice-to-cash solution, enabling businesses to provide a superior customer experience, get paid faster, streamline financial operations, and dramatically reduce DSO and costs.

VersaPay ARC is the new standard in accounts receivable and collections management with a customer self-service environment to view invoices online, collaborate on inquiries and disputes, and facilitate secure online payments.

Serving 180,000+ end-customers, with an industry-leading adoption rate of 80%, businesses gain access to a suite of powerful tools that enable customer-centric AR.

Customers include:



With VersaPay ARC you can make it easy for your customers to know what they owe you, let them pay you the way they want and resolve issues that hold up payment. Allow customers to tailor their entire AR experience in just a few clicks while ensuring bank-level security that's vetted by the world's largest payment companies.



Invoice Presentment

Easy and convenient invoice presentment with multiple, integrated delivery options available: online portal, email, and even legacy formats if required. Customers can access real-time, shared information, and create customized downloads 24/7/365.



Payments, Cash App & Bank Reconciliation

Provide your customers with flexible payment options, including credit cards, ACH, and EFT, and access to apply discounts and credits. Enable customers to set-up automatic payments to make their lives easier and automate the cash application process to make your life easier.



Collections & Collaboration

Enable zero-touch collections, communicate with customers in real-time, and gain access to actionable insights and key performance metrics. VersaPay ARC is the customer relationship management (CRM) platform for accountants and finance people.



Safe & Secure

VersaPay ARC is PCI Level 1 (Tier-1 bank grade), and SOC 1/SOC 2 certified. Ensure payment information entered by customers is never seen again by anyone else on your team or theirs.



Implementation

Get up-and-running fast with pre-packaged, quick-install interfaces for leading ERP systems. Easily tailor VersaPay to your business through out-of-the-box configuration settings—no coding.



Partnerships

Strategic partnerships with world-class payments companies, including The Royal Bank of Canada (RBC) and Mastercard.

"VersaPay ARC quickly became the clear cut answer to help us reshape our invoice-to-cash operations including a simplified payment and cash application process as well as automated dispute resolution. As our business continues to grow, having a trusted partner in VersaPay that offers the flexibility and scalability with its ARC solution is critical to ensuring a seamless and modern payment process for our customers."

Reid McCarthy, CFO, JJ Haines



What would it take to make your customers happy to pay you?