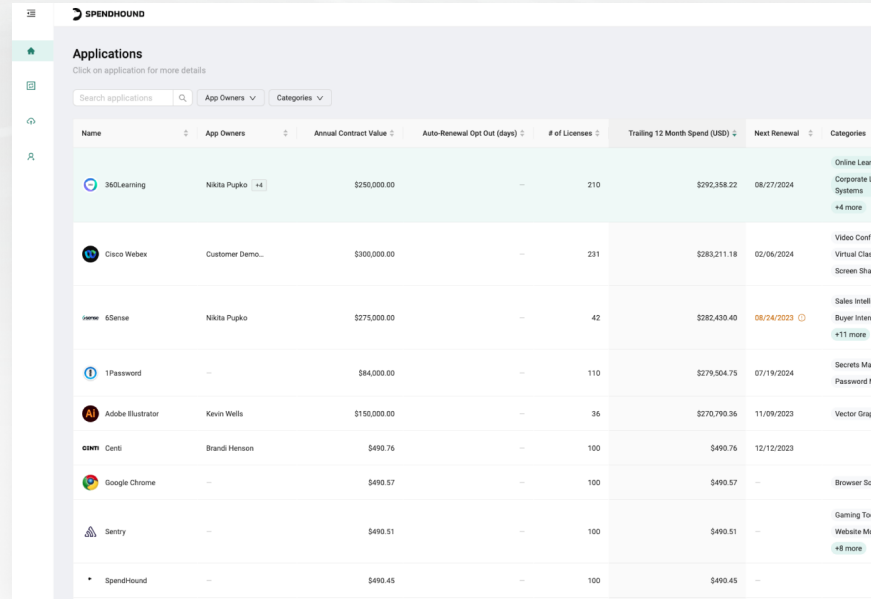


What Does SpendHound Do?

SpendHound is the single source of truth for all renewal information, saving you time and money, all for free!



Name	App Owners	Annual Contract Value	Auto-Renewal Opt Out (days)	# of Licenses	Trailing 12 Month Spend (USD)	Next Renewal	Categories
360Learning	Nikita Pugko +4	\$250,000.00	—	210	\$292,358.22	08/27/2024	Online Learning, Corporate Systems +4 more
Cisco Webex	Customer Demo...	\$300,000.00	—	231	\$283,211.18	02/06/2024	Video Conferencing, Virtual Classroom, Screen Sharing
5Sense	Nikita Pugko	\$275,000.00	—	42	\$282,430.40	06/24/2023	Sales Intelligence, Buyer Intent, +11 more
1Password	—	\$84,000.00	—	110	\$279,304.75	07/19/2024	Security Management, Password Management
Adobe Illustrator	Kevin Wells	\$150,000.00	—	36	\$270,790.36	11/09/2023	Vector Graphics, Design Tools
Centi	Brandi Henson	\$490.76	—	100	\$490.76	12/12/2023	Browser Security
Google Chrome	—	\$490.57	—	100	\$490.57	—	Gaming Tools, Website Management +8 more
Sentry	—	\$490.51	—	100	\$490.51	—	
SpendHound	—	\$490.45	—	100	\$490.45	—	

SpendHound Renewal Tracker



Accurate Vendor Information

ACV, Renewal Dates, Auto-renewal info, trailing spend, license count and application usage.



Contract Management System

Store your invoices and contracts with easy integrations or manually upload.



Renewal Reminders

Have renewal reminders emailed directly to you, ensuring you never miss an auto-renewal again.



Cost Saving Opportunities

Save money in renewals by understanding any redundancies, exploring alternative applications, or through billing plan optimization.



Benchmarking Data (coming soon)

Benchmarking data to ensure you're negotiating the best price possible. \$20k per year add-on, but free for the first 100 customers.

How We Do It



STEP 1

Setup Integrations

We create integrations to systematically pull everything we need - invoices, contracts, accounting ledger and application usage stats.



STEP 2

Discovery and Organization

Using data from the integrations, we extract all of the important information on each vendor including contract value, renewal date, # of licenses, spend history and more.



STEP 3

SpendHound Renewal Tracker

Utilizing the clean data, we provide a single source of truth for all important renewal information as well as cost saving opportunities leading up to renewals.

Why is SpendHound Free?

As a panelist, your data is de-identified, aggregated with other panelists and used as part of YipitData market research. Some examples of content:

- [Cloud Hyperscaler Report](#)
- [WSJ Article citing us](#)
- [Home Improvement Report](#)