



THE CONSTRUCTION CRM THAT'S EASIER THAN YOUR SPREADSHEETS

Bid less, win more.

About:

Followup CRM was created by construction professionals for the construction industry. We help businesses ditch messy spreadsheets with an easy-to-use sales and bid-tracking CRM that will help them get organized, follow up with leads, and win more contracts.

▼ Features

- Custom onboarding
- Scheduling tools
- Pipeline manager
- Bid log
- CRM
- Lead tracker
- Reporting & analytics
- Proposal generator
- Sales tracker

Integrations

We integrate with go-to applications and software for accounting, estimating, project management, email, and more. By integrating, Followup CRM pushes and pulls data between platforms and streamlines processes, eliminating the need for multiple entries.



▼ Why use Followup CRM?

While countless other customer relationship management options are on the market, Followup CRM's industry-specific, customizable, and user-friendly features make it the best solution for construction businesses. We help users save time, generate more revenue, and stay on track with goals, because customer success is our focus. Implementing Followup CRM provides company-wide accountability and organization, leading to less busy work and better lead and project management.