# HelloGM
Empowering Hoteliers with Data Science

## RUN ALL YOUR HOTELS ON ONE PLATFORM.

MULTIPLE BRANDS/PROPERTIES

A    B    C

ONE DASHBOARD

ACCOUNTING

BANKING

REVIEWS

TIME CLOCKS

RATE SHOPPING

3RD PARTY BOOKING
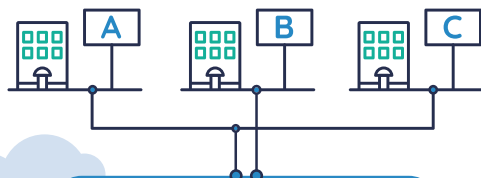
HOTEL

Centralize

Automate

Maximize

HelloGM

MAXIMIZE PROFITABILITY

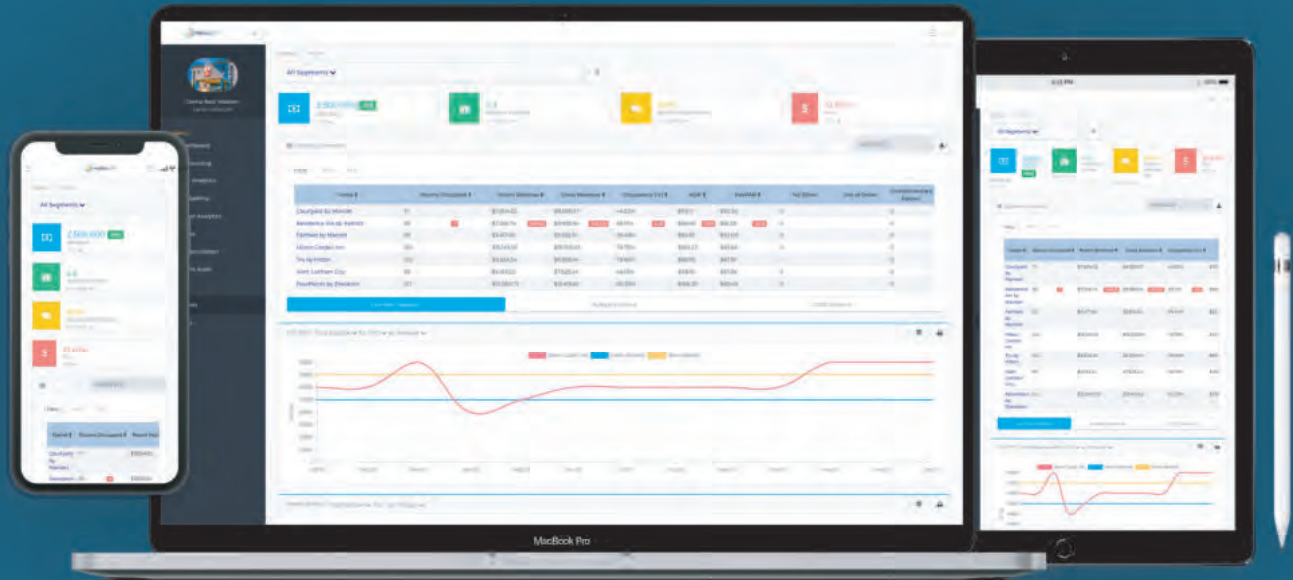**Meet HelloGM, a single software solution made for hoteliers, by hoteliers.**

→ Run with us.
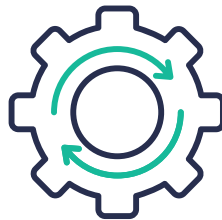
Book a live demo at hellogm.com

# HelloGM makes your life easier and your hotels more profitable
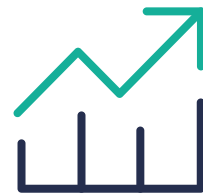
Let your data do the work

## Centralization

Enables you to access data from anywhere using a single role-based login to one platform.

## Automation

Evicts human error, saves time, and improves operational efficiency. Leverage the power of data!

## Maximization

Maximizes profitability through timely, visible insights generated by integrated data sources.

# Why high-performing hoteliers subscribe to HelloGM

We're the one-stop business intelligence platform for more than 1300 U.S. hotels.

**We're not just tech people. We're also hotel people and we're ready to be *your* people.**

*Maybe that's why our monthly retention rate exceeds 99%.*

**Whether you run a single hotel or a cross-country portfolio, we know how hard it is to find an integrated solution to improving business every day.** *That's why we built one.*

"Our software is designed to help hoteliers manage, automate, and find actionable insights on time, from anywhere. While our product brings a significant improvement to each user's life, it's also proven to positively impact each hotel's bottom line. That sounds lofty, but you'd be surprised how often we get offered a hug from our clients."

**Dhaval Chokshi,**
Co-founder & CEO HelloGM

"Their team built the API integration in relatively no time. Where something of this nature usually takes six months to integrate, they did it in two, which is actually incredible."

**Candra Rader,**
REPAY

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# Transform your data into meaningful and timely insights

## Multi-Property Dashboard

Get the big picture view of your portfolio and compare performance by property.

## Forecast with Centralized Data

With all your financial data consolidated in HelloGM, use our robust drill-down capabilities to run unlimited data sets and analyze with accuracy.

## Flex Budgeting with P&L Analytics

Set your own key performance indicators to increase flexibility and maximize revenue.

## Labor & Expense Tracking

Automatically track your expenses by departments and divisions of labor for each day, MTD, and YTD.

## Revenue Management

Analyze STR reports, forecast monthly revenue, and maintain a 365-day outlook for what's on the books.
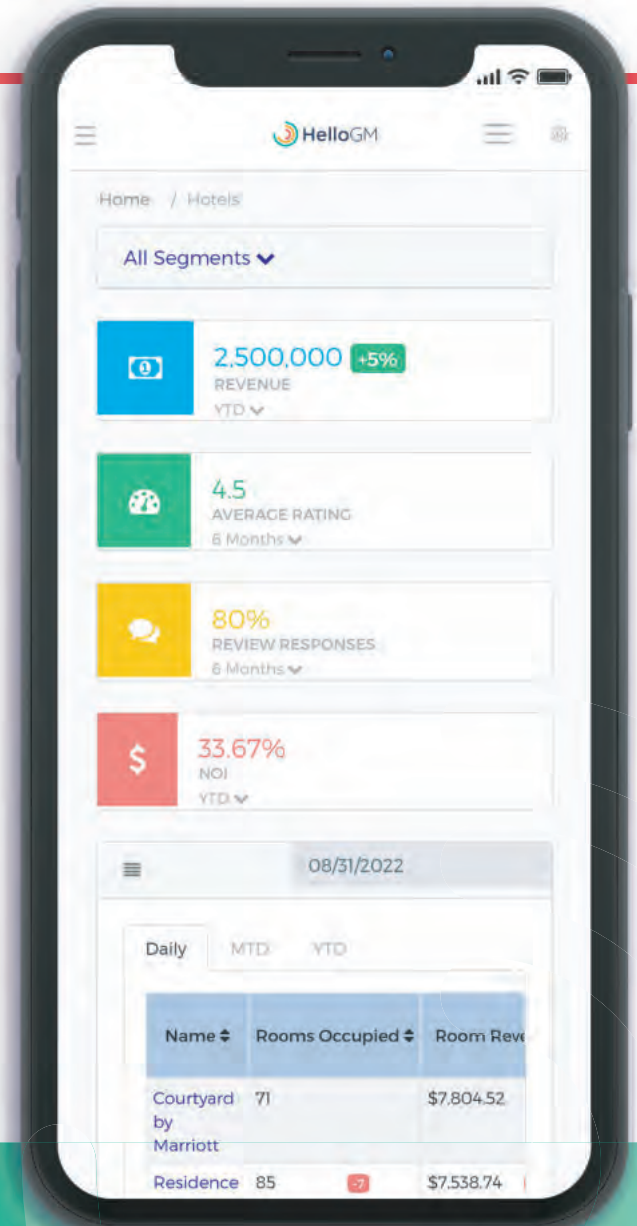
"HelloGM makes life easier, especially if you have multiple properties. You're able to spend less time looking at reports and have a quick glance at all properties within one platform."

**Director of Technology,**
281 Lodging Group

# Automate almost every back-office task

## Expand your team's capacity while saving labor.

### OTA & Third-Party Reconciliations

Automate your reconciliations and save on third-party commissions to Expedia, Booking.com, CLC, etc.

### Bank Reconciliations

Reconcile cash deposits and credit card transactions using our secure bank integrations.

### Daily Journal Entries

Automate your hotel journal ledger entries for expenses, taxes, cash, and credit card transactions.

"We save around $400-$500 or more on reconciliations every month!"

**KK Soni,**
La Quinta
Orem, Utah

### Digital Night Audit

Identify discrepancies, automate guest folio reconciliations and make your night audit paper-free and hassle-free.

### Tax & Variance Analytics

Track collected tax, estimated tax, tax-exempt revenue, and variance using local tax rates and your charge codes.

### Introducing Accounts Payable

No matter the size of your organization or what form of payment your vendors require, you can tailor your workflow for invoice-to-approval routing, and even pay with only a single click, all within HelloGM.

# Who is HelloGM for?
## *And is it for you?*

## Owners & Executives

**HelloGM is the de facto data analytics platform for hotel, motel, and resort owners and executives who:**

- Want a bird's eye view of their daily operations and business outlook
- Want to equip their back office and sales professionals with accurate data and actionable insights
- Need peace of mind.

## Accountants

**HelloGM is the most feature-complete data and accounting software for hotel accountants, CFOs, and controllers who:**

- Need to improve the accuracy and efficiency of accounting tasks
- Want to scale dynamic budgeting abilities with KPIs and integrations across multiple properties
- Want to visualize meaningful, timely insights.

## Operators

**Managers and management companies love HelloGM for its:**

- Ease of implementation and use
- Automated OTA, third-party, and bank reconciliations
- Automated reporting for compliance, night audits, forecasting, and revenue management
- Responsive support from client success professionals with backgrounds in hospitality.

# What Our Subscribers Say

Book a live demo at hellogm.com

★★★★★

"HelloGM is our new dashboard."

## Sandeep Thakrar

Neema Hospitality

★★★★★

"It has — and not in a tagline or cliche sort of way — paid for itself."

## Nauman Panjwani

SNS Investments

★★★★★

"HelloGM even alerted us to employee theft."

## Amish Patel

JDH Developers

★★★★★

"HelloGM enabled us to grow with the team we have rather than add to it."

## Rob Hjort

Golder Hospitality

★★★★★

"The data HelloGM provides helps me make important decisions at my own hotels."

## Vinay Patel

Fairbrook Hotels

# HelloGM

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