

# DataSelf Analytics

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# **Self-service BI**

Business users and IT people alike are now free to perform their highest value work. DataSelf's catalog of 5000-plus reports, dashboards, and KPIs lets just about any user jump in and make use of their data. And it all deploys in hours.

5,000+

Report and dashboard templates

Starts at \$399/month

#### **Data Warehousing**









## **Acumatica Partner Endorsements**



"DataSelf is a great tool for my needs as well as my clients. It is the easiest BI tool to get connected to and, right out of the box I can use the 5.000+ templates."

Seth Ellertson
Vice President of Sales
Favorite Feature: Drag and
drop platform to build
custom reports.

#### Mindover Software: solutions for business minds

"DataSelf is a huge hit with my clients! I don't have to wait long to respond to my clients because DataSelf replies quickly and in the end, that helps me sell more software."

> Lloyd Smith President

**Favorite Feature:** Deployment is smooth with zero down time.

#### S3 Technology

"DataSelf fills the gap to meet high reporting expectations! We've decided to include a starter copy of DataSelf with every new ERP we sell."

Shawn Slavin Executive Vice President

**Favorite Feature:** Comprehensive list of canned reports and ease of report customization.

### DataSelf Architecture

Public Cloud (SaaS). Hybrid or On-Premise

**DataSelf Analytics Advanced Edition:** Entry-level yet powerful. Provides a critical set of dozens of canned report and dashboard templates, and a data warehouse that keeps your Acumatica reports at full speed.

**DataSelf Analytics Pro Edition:** Everything you get from the Advanced Edition, plus hundreds of critical report and dashboard templates and functionality for multi-company consolidation and more.

**DataSelf Analytics Enterprise Edition:** Everything you get from the Pro Edition, plus thousands of critical report and dashboard templates and functionality for enterprise-wide analytics.



Self-service, secured, simplified, cloud-based, and customizable.

**DataSelf Analytics DIY Edition:** Use DataSelf tools to build your BI solution from scratch. It secures, simplifies, and optimizes the extraction and data rendering of your BI platform.

**Data Warehouse:** Extracts and transforms your data into clean and simple data structures for easy data analysis. About 40% of our deployments require no server-side customization. Customizations in other deployments are done quickly thanks to our industry-standard platform and DataSelf ETL+.

**Analytics (Tableau, Power BI and/or Excel):** Uses intuitive and Gartner-endorsed analytics tools. Users can analyze their data on PCs, Macs, over the web, on mobile devices and receive reports via email.

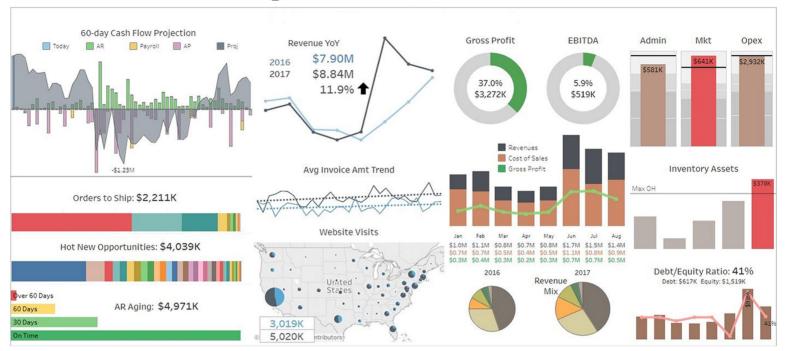
**Actionable Insights with 5,000+ Report & Dashboard Templates:** Templates save users valuable time and the headaches of creating a BI solution from scratch. Data analysis starts on day one, and provides a flexible foundation for customization.

Unparalleled Performance: DataSelf reports render data in under 10 seconds, no matter how much data you have.

5,000+ Reports, Dashboards, and KPIs ready to go on day one, ready to customize.

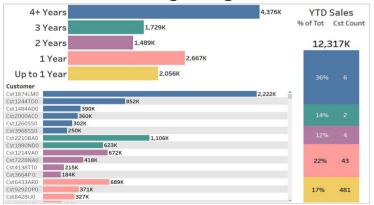
Enterprise Advanced Analytics: Sample from Entreprise Analytics by DataSelf

#### **360-degree View of the Business**



Give each of your decision-makers their own 360-degree view dashboard. They'll be able to easily access key performance indicators across all data silos and drill down as needed. This example shows a C-level dashboard gathering data from the ERP, CRM, Google Analytics, Payroll, and Excel.

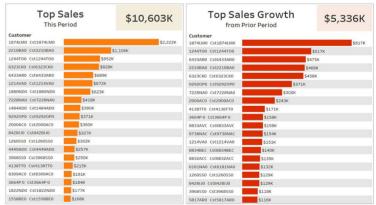
#### Loyalty



See customer loyalty and allow drill-down into products driving the trends. This example shows oyalty friction in years 2 and 3 for a department that was focusing commissions on customer acquisition.

After adjusting commissions, their long-term loyalty went up.

#### Who's Hot



See customers with top sales and growth during this period. Users can easily change the period (e.g., Year or YTD, Month, Week, Last 30 Days) and measure using drop-down lists. There are similar reports by product and region, as well as top decline and no sales from prior period.